



## FREE BSN.CLOUD SUBSCRIPTION FOR ALL BRIGHTSIGN PLAYERS

The BSN.cloud platform includes a free Control Cloud subscription for all BrightSign players that truly puts users in control of both their players and their digital signage network operation. Control Cloud is a cooperative digital signage solution offering real time player health & controls independently of your content management solution. Player setup has been streamlined to easily provision single, multi or mass sets of players for both Control Cloud and your choice of CMS. Manage your real time player network with Control Cloud while utilizing an integrated partner CMS to create, publish and manage presentations & your media library.

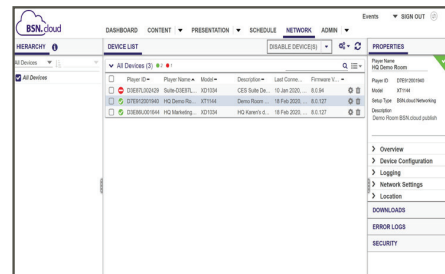


### Streamlined Setup

- Instantly sign up for a free Control Cloud subscription online
- Activate your player following the on-screen instructions
- Easily provision single, multi or mass sets of players
- Customize player settings with options including WPA Enterprise/802.1x, multi-network port priorities & redundancy
- Streamlined single setup for both the player and the CMS of your choice

### Real time Player Control

- View real time connected player health from any location
- Access the real time diagnostic web server to monitor, maintain & control players
- Initiate remote snapshots on demand to see what's playing on-screen
- Assess the player's SD card health remotely
- Analyze the player network health report for the past 24-hours of operation
- Make real time edits to player properties, network settings & interface priority
- Discover & configure added network interfaces automatically
- Automatically rollback to a valid network configuration



### Your Choice of CMS

The BSN.cloud platform at the Control Cloud level is unique in that it separates real time player health and controls from content management, giving you the choice of selecting a CMS solution that best fits your needs. Manage your real time BrightSign player network anytime, anywhere using Control Cloud, and at the same time create, publish & manage presentations using your choice of CMS. BrightSign supports a multitude of integrated CMS solutions, and a single Control Cloud account can even support a fleet of BrightSign players connected to a mix of different CMS solutions for a truly versatile and custom solution.

